

2019-2020 District Goals



District: District 201V6
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. P

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Encourage club members with computer skills to undertake online training through Lions Learning Centre. This will be promoted during club visits and, zone meetings and Club Development Days.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

LEARNING FOR EVERY LION

Custom goal and action items

District GAT group will identify, encourage and mentor Lions in various clubs across the district to undertake Leadership Institute training.

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|-------------|----------------|
| 1st Quarter | 25 |
| 2nd Quarter | 25 |
| 3rd Quarter | 25 |
| 4th Quarter | 25 |

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish 2 club branch(es).

My district will induct 20 new Lions under 40 years old.

My district will convert 0 Leos to Lions.

My district will organize at least 20 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 0 | 0 |
| 2nd Quarter | 0 | 0 |
| 3rd Quarter | 0 | 0 |
| 4th Quarter | 1 | 20 |

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 2 Leo Club(s).

My district will start 1 Speciality Club(s).

Support and integration of newly arrived migrants

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

| | Drops |
|-------------|-------|
| 1st Quarter | 20 |
| 2nd Quarter | 20 |
| 3rd Quarter | 20 |
| 4th Quarter | 20 |

By the end of the 4th quarter, the district's membership drops will not exceed 80 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Club executive to refer disgruntled members to the District GAT group which will engage such members to find a win-win solution to their membership/club issues and club disharmony(if any), thereby reducing the rate of membership drops.

Encourage individual club member's worth , participation and acceptability in the club - through club needs assessments.

District GAT to conduct new member orientation training twice a year .

Encourage open communication between Club members and District GAT members.

NET GROWTH GOAL

| | | | | | | |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 100 | + | 20 | - | 80 | = | 40 |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 1500 people.

Action Items:

Of the total number of people served in my district, 500 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 63 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Custom goal and action items

1. To encourage clubs to appointment a Club Global Services coordinator - Club GS coordinator to ensure club undertakes some of the 5 Global Service activities and implement them.

2. To support Club GS coordinator to raise awareness of national projects within club and community - Hold awareness days for the 5 Global Service Activities (Diabetes, Hunger, Environment, Sight & Childhood cancer)

3. Publicise and promote club projects and service activities - use of club and district facebook, websites, newspapers, electronic media, community radio and the roar newsletter.

4. Encourage clubs to include global service activities in their annual plans - Identify clubs not involved in global service activities and encourage them to adopt a few for a start.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 10000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

Additional action items to achieve this goal:

1. I will encourage continued current support and seek new support for LCI Foundation.
2. I will promote the 70% – 20% – 10 % donations by clubs - this will ensure 90% donation to LCIF by clubs.
3. I will encourage clubs to carry out targeted fundraising activities for LCIF in particular.

ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

I will appoint four (4) Lions in the District as support persons to the District GST Coordinator . These four will follow up clubs with problems of navigating MyLion/MyLCI and enter reports on their behalf whilst continuing to train them.